

PACKAGING COUNCIL

<http://www.packaging.org.nz/>

(09) 271-4044

We believe packaging is critical to achieving sustainable economic growth for New Zealand.

Our purpose:

Is to advocate for the role of packaging across the whole-of-life

We represent organisations across the whole packaging life cycle, including raw material suppliers, packaging manufacturers, brand owners, retailers, recycling operators and service providers. We provide a united voice to central and local government, the media, consumers and the New Zealand community on packaging issues.

- The packaging sector is a significant contributor to the New Zealand economy
- The packaging industry can significantly reduce resource usage and product waste through innovative packaging design
- Packaging is a value-add that enhances authenticity and traceability of NZ's products
- Packaging grows product and customer value through a whole-of-life approach

"We need to be sharing our success and celebrating those successes amongst ourselves. We need to be continually affirming our contribution to New Zealand Inc. The success of New Zealand is predicated on the innovation, value-add and sustainability of packaging."

- Harry Burkhardt
President

We Provide For Our Members:



An industry Code of Practice for Packaging Design, Education and Procurement. The Code is a framework taking the user through functionality, resource efficiency, materials and more. It ensures consideration is given to balancing the role of packaging to protect products whilst minimising the overall environmental impact of packaging use. It contains tools such as legal guidance, checklists, labelling and global metrics adding value to the user and contributing to consumer confidence.



We take a fact-driven, evidence-based approach to industry issues. To support this, we commission independent analyses on the packaging industry in New Zealand.



We publish a weekly newsletter providing members with the latest regulatory bulletins and other items of information which may affect their business. We also include a pick of stories from around the world on global trends affecting the packaging industry. We offer a wide variety of opportunities through seminars, workshops and social gatherings for members to network with other companies and service providers.

Contact Us

Packaging Council of NZ

For more information:

Tel: (09) 271-4044

Email:
pac.nz@packaging.org.nz

Or visit the website:
www.packaging.org.nz/

Working With Our Partners

PAC.NZ is committed to providing members with opportunities to advance their business and people. We look for organisations whose work programmes and collaborative philosophies align with PAC.NZ's whole-of-life approach. Through our partnerships we can support members to access R & D, certification programmes, industry training, specialist advice and introductions.

Our partners include:



"We see creating partnerships as an important step in both providing direct membership benefits such as access to training and engagement opportunities, as well as strengthening the industry voice on packaging issues."

*- Sharon Humphreys
Executive Director*

Exclusively Celebrating the Australasian Packaging Industry



The Packaging Council of New Zealand (PAC.NZ) together with the Australian Institute of Packaging (AIP) and the Australian Packaging and Processing Machinery Manufacturers Association (APPMA) have collaborated to establish a joint platform for Packaging and Processing Innovation Design Awards in the Australasian region - The PIDA™.

The PIDA™ will be the exclusive access point to the prestigious World Star Awards each year creating global recognition for ANZ innovations. They provide the opportunity to celebrate all that is great in the Australasian packaging industry.






PIDA™
PACKAGING & PROCESSING
INNOVATION AND DESIGN
AWARDS

Industry Partners supporting the PIDA's are:

-  Recognised as an industry leader.
-  Recognised as a supporter of the Australasian Packaging industry.

They:

-  Have heightened brand awareness among the industry's best.
-  Have access and visibility to a wide ranging audience across the industry through the PR interest generated by this event.
-  Have the ability to connect with key decision makers and influential businesses in the industry.

