



NEWS RELEASE

Tetra Pak and New Zealand Plastic Products Partner to Recycle Used Beverage Cartons in New Zealand

New Zealand (5 June 2019) Tetra Pak has joined forces with New Zealand Plastic Products, a wood plastic manufacturer, in a game-changing partnership that will enable used beverage cartons to be recycled in New Zealand by the end of 2019.

Carton recycling in New Zealand has faced challenges due to small volumes and long distances. This partnership will create a stable domestic end market for used beverage cartons, reduce dependency on overseas recycling partners and limit the number of cartons going to landfill.

Andrew Pooch, Managing Director, Tetra Pak Oceania said, “Cartons are a valuable resource that can keep delivering value after their primary use through recycling. Our partnership with New Zealand Plastic Products, will see the set-up of a local carton recycling solution in South Auckland where all materials from used beverage cartons including caps and straws will be recycled into something new and useful, limiting the need for virgin materials. This increases the overall value of used beverage cartons, making the value chain for collection and recycling more efficient and importantly, viable in New Zealand.”

In the recycling process, beverage cartons will be turned into premium wood plastic composite (WPC), able to replace timber. This product can be used in the building industry, primarily for making wide profile decking.

Gavin Heng, Director, New Zealand Plastic Products said “This partnership combines our resource management expertise and Tetra Pak’s packaging material expertise and technical knowledge. We are proud to embark on this journey with Tetra Pak to create an environmentally and economically sustainable carton recycling solution in New Zealand. The paper fibres used to produce beverage cartons are long and strong, and the combination of polymers and aluminium along with the fibre make it extremely useful to produce robust wood plastic composite. Creating a strong market for recycled materials will encourage interest in collecting used beverage cartons, which will eventually lead to an increase in the domestic recycling rate.”

Today, Tetra Pak has also published the company’s 2019 Sustainability Report online, marking 21 years of sustainability reporting. In support of World Environment Day, Tetra Pak shares actions, investments and aspirations of its Sustainability journey.

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Over the past two decades, the company's approach to sustainability reporting has evolved significantly, from focusing on environmental commitments and actions in the first report in 1999, to evaluating every part of the business and its impact, including societal and supplier governance. Tetra Pak adopts a mix of self-assessment to aligning with Global Reporting Initiative (GRI) guidelines, as well as supporting the United Nation's Sustainable Development Goals (SDGs) through a process called materiality assessment to ensure the company can make the biggest possible impact.

The Tetra Pak Sustainability Report 2019 can be found [here](#).

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ABOUT TETRA PAK

Tetra Pak is the world's leading food processing and packaging solutions company. Working closely with our customers and suppliers, we provide safe, innovative and environmentally sound products that each day meet the needs of hundreds of millions of people in more than 160 countries. With more than 25,000 employees around the world, we believe in responsible industry leadership and a sustainable approach to business. Our promise, "PROTECTS WHAT'S GOOD™," reflects our vision to make food safe and available, everywhere.

More information about Tetra Pak is available at www.tetrapak.com.

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