



Fertil

100% Biodegradable Organic Plant Pot



ENTRANT

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CATEGORIES ENTERED

Environmental Impact



Innovation in Design



Packaging Systems



SPECIAL FEATURES



Fertil pots are a range of revolutionary biodegradable cultivation plant pots which are used as the plant's container throughout the entire growing / distribution / sales chain and are then planted with the plant intact. The plant's roots grow through the pot which decomposes into natural humus within a few months leaving no residues or waste.



The pot is 100% organic - made entirely from natural materials. 80% wood fibre from sustainable forest thinnings. 20% natural peat moss from non-ecologically sensitive sources. A very small amount of crushed limestone. No other additives either as raw materials or as part of an environmentally friendly manufacturing process.



Fertil pots offer a superior growing environment for healthier root systems and faster plant growth. Smaller pots can be used saving potting mix and nursery space as the root systems are undisturbed, nursery labour is reduced, fewer plants are lost at repotting/transplanting and the planting season is extended.



Fertil pots are imported from France and distributed in New Zealand from Katikati.