



Environmentally Benign Packaging for Ready-to-Assemble (flat-pack) Furniture

ENTRANT

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CATEGORIES ENTERED


Environmental Impact




Packaging Systems





SPECIAL FEATURES


 Continual reductions on product protection packaging is a Criterion company goal. Prior to commencing this project 500 different products required 4500m³ of polystyrene for packaging/year at a cost of \$500,000.

 Significant improvements were made using the Code of Practice for the Packaging of Consumer Goods.

 Collaboration with the University of Auckland has led to the reduction of polystyrene packs by around 15%.

 Changes to packaging are being implemented across the entire range leading to approx \$75,000p/a cost savings and a 15% reduction in polystyrene to landfill.

 The smaller volume of polystyrene has led to a 7% increase in the number of products that can be shipped in each container = further cost savings / reduced carbon emissions.

 This project is an integral part of Criterion's environmental policy, communicated to all stakeholders via the website. It is only one of the initiatives to reduce impact on the environment as the company is working on minimising manufacturing waste, office paper use etc.