



Shark Box



ENTRANT

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Student



CATEGORIES ENTERED

Conceptual Design
By a Tertiary Student

FOODSTUFFS
Proudly New Zealand



SPECIAL FEATURES



The target audience for this package is 5-13 years old children.



Environmentally friendly paper is used.



The package is part of the product so there is zero waste. Children can play with the box and the play-doh together.



Very bright colours are used for the package to attract attention and create a fun fish for children to play with.



The part of the fish can also be removed and placed in the play-doh itself to create different fish and creatures from the child's imagination.