



Sprinkle & Sprout

ENTRANT

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Student


CATEGORIES ENTERED


Conceptual Design
By a Tertiary Student

FOODSTUFFS
Proudly New Zealand

SPECIAL FEATURES

 This packaging targets an audience of 5 - 11 year old children.

 The packages are made from brown paper, waxed lined to keep out moisture and hold the smell of the product in.

 The metal clip which holds the bag closed also helps keep the smell in.

 The bags are a one-colour print job making it cost effective.

 The graphic on the front is a sticker which can be removed and kept.

 The sticker is a 4-colour print job.

 The package is designed so that all elements can be recycled, reused or kept.