



## Recovered Packaging Materials Utilised in the Manufacture of a Secondary Product



### ENTRANT

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### CATEGORIES ENTERED

Environmental Impact



Recovered Packaging Materials



### SPECIAL FEATURES

The Warehouse stores and distribution centres generate large volumes of commingled plastic waste from pallet wrap, returned shopping bags + secondary / tertiary plastic packaging removed from product prior to display and sale. The material is frequently contaminated with paper labels, soiled during transport and may include HDPE, LDPE, and polypropylene plastic types. It is impractical to finely sort at the stores.



Through their partnership The Warehouse and Enviroreel Plastics have been able to find a true recycling and reuse solution which eliminates the environmental and ethical dilemmas associated with the usual disposal pathways for material of this kind.



Enviroreel collect the material directly from the Warehouse stores in Akl. Stores in other regions despatch the material directly to Enviroreel's Mt Wellington facility using reverse haulage of collapsible crates.



At the processing facility Enviroreel use patented manufacturing techniques to convert this material into underground cable covering strip, large plastic cable reels and plastic edging strip.



Products are sold into both the domestic and export markets. In the 12 months to March 31, Enviroreel processed approx 250 tonnes of material delivered by The Warehouse.

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