

# ECONOMIC TRANSFORMATION IN A CARBON CONSTRAINED WORLD

Breakfast workshop series  
Hosted by the Packaging Council of New Zealand at  
Foodtech Packtech 2008  
21-23 October 2008, ASB Showgrounds, Auckland

## PROGRAMME

### DAY 1 INNOVATION

- 7.15 – 8.00 Breakfast
- 8.00 Opening from Paul Curtis, Executive Director, Packaging Council of New Zealand
- 8.05 **Keynote Speaker – Tony Nowell**, Chair of the New Zealand Packaging Accord Governing Board. *Tony will discuss the opportunities and obstacles to New Zealand's innovation within a global context.*
- 8.30 Crown Research Institute – **Scion** will present on:  
Exciting research - who are Scion?  
Sustainable bio-packaging - what's the cost?  
Technology development - how it benefits you!
- 9.15 Coffee Break
- 9.30 Workshop facilitated by **Dr Donna Stemmer** on bringing industry, government and Crown Research Institutes together to maximise R&D opportunities, capabilities and funding. Dr Stemmer will initiate the workshop with a presentation explaining why revenues from New Zealand innovations rarely benefit New Zealand. Dr Stemmer will then demonstrate how collaboration between New Zealand companies could ensure those dollars remain on-shore for re-investment.
- 11.00 Conclusion

### DAY 2 COLLABORATION

- 7.00 – 7.45 Breakfast
- 7.45 Opening from Paul Curtis, Executive Director, Packaging Council of New Zealand
- 7.50 **Keynote Speaker - Alan Emmerson**, New Zealand's Al Gore Ambassador, presenting 'An Inconvenient Truth'. *The Climate Project Presentation will explain the science behind the greenhouse effect and give action items on what can be done by the individual, businesses and communities to help.*
- 8.40 **Terry Quilty** - Terry will demystify the carbon markets and explain your options at a company level.
- 9.15 Coffee Break
- 9.30 **AMCOR – Andrew Vanstone**, discussing global trends in packaging sustainability.
- 10.05 Workshop facilitated by **Dr Donna Stemmer** exploring how 'sustainability' can be integrated into your business' innovation programmes.
- 11.00 Conclusion

## DAY 3 REGULATION

- 7.00 – 7.25 Breakfast
- 7.25 Westpac Breakfast introduction by dmg world media & Westpac
- 7.30 **Keynote Speaker - Dominick Stephens**, Research Economist, Westpac. Dominick will give a 'state of the nation' presentation on New Zealand's economic outlook and will also address the likely economic impacts of the National Energy Strategy and proposed emissions trading scheme, the Waste Minimisation Bill and the Biofuel Bill.
- 8.00 Question & answer session
- 8.35 Conclusion of Westpac Breakfast
- 8.45 Introduction to the second part of the seminar from Paul Curtis, Executive Director, Packaging Council of New Zealand
- 8.50 **Rachel Depree** – will discuss how the Waste Minimisation Bill fits within New Zealand's wider waste strategy.
- 9.25 Coffee
- 9.35 **Rachel Devine** - will discuss the legal implications of the Waste Minimisation Bill particularly the waste levy, product stewardship and local bylaw provisions.
- 10.10 The last of the workshops facilitated by **Dr Donna Stemmer** will draw on the learnings of the three days and explore how your business can integrate innovation, sustainability and the requirements of the new environmental legislation as a complete business model.
- 11.00 Conclusion

