



PACKAGED UP

TOWARDS SUSTAINABLE PACKAGING

Packaging Council of New Zealand - Newsletter

September/October 2010

Welcome to the Packaging Council's bi-monthly newsletter – Packaged Up.

We always welcome contributions from our members. The deadline for the next edition is 9th December 2010.

Packaging Product Stewardship Scheme - Seminars

[BACK TO TOP](#)

As a result of your feedback, PAC.NZ will be hosting two short seminars (*Auckland – 24th November and Wellington – 25th November*) on what our Packaging Product Stewardship Scheme means for your company in a practical sense. The seminars will cover:

- The 'why' – why we have a scheme and putting the scheme into context (*both political and environmental*)
- The 'what' – what does the scheme require a company to do?
- The 'how' – tools to help report against the scheme's Key Performance Indicators (*including worked examples*)

By the end of the seminar, you will have a good understanding of what the journey to accreditation looks like and why the quality of the data reported by each company against the Key Performance Indicators is so important.

DETAILS

Auckland

Date: 24th November 2010
 Venue: Manukau Institute of Technology, Corner of East Tamaki Road & Newbury Street, Manukau City
 Time: 8.00am – 10.00am (tea and coffee provided)
 Cost: Free of charge

Wellington

Date: 25th November 2010
 Venue: Macs Brewbar, Level 2, 4 Taranaki Street, Wellington
 Time: 12.00pm – 2.00pm (tea, coffee & light lunch provided)
 Cost: Free of charge

Please RSVP to Roshni roshni@packaging.org.nz to register for either seminar.

We are acutely aware that not all of our members are based in Auckland or Wellington, or will be available on these dates. We will run the seminars again next year, if there is sufficient demand, and we are in the process of planning how we will take the seminar to the South Island to give all our members the opportunity to receive the same information.

In This Issue

- » PPS Scheme Seminars
- » PPS Scheme Members
- » 2011 Awards - Sponsorship
- » Household recycling
- » Foodtech Packtech 2010
- » Waste Minimisation Fund
- » New Community Fund
- » Revised Waste Strategy
- » ISO Standards - Packaging
- » Consumer Law Reform
- » ecolabel by Sato
- » NZ 2011 Business Club
- » Trust4Skills
- » Board Talk
- » Dates for Your Diary

Sealed Air launches new sustainability website

As part of Sealed Air's global focus on sustainability it has launched a new website:

<http://smartlifeinsights.com/>

Click on the link to read how Smartlife Insights was created to provide clarity on some of the opposing views of sustainability and to support common definitions being put forth by the collaborative efforts of many of the world's leading consumer products companies and retailers.

Packaging Product Stewardship Scheme – Inaugural Members

[BACK TO TOP](#)

We are very pleased to confirm that the following companies are the first to formally join the Packaging Product Stewardship Scheme:

- Amcor Packaging
- British American Tobacco
- Caspak Products
- Fonterra
- Frucor Beverages
- Pact Group
- Sealed Air
- Tetra Pak

Just a reminder that the scheme's documentation is all available on our website: www.packaging.org.nz/policy/policy_product_stewardship.php#PPSS

Please do not hesitate to contact Roshni roshni@packaging.org.nz if you've forgotten the username and password to access the Code of Practice on the 'Members Only' section of the website.

2011 Environmental Packaging Awards – Sponsorship

[BACK TO TOP](#)

The theme for our 2011 Environmental Packaging Awards is 'On the right track', to reflect that our Packaging Product Stewardship Scheme has set the right course and we are now embarking on a journey towards accreditation.

We listened to your feedback in 2009 and have rationalised the number of categories to seven, plus the Supreme Award.

Click [here](#) to download a sponsorship information brochure if you are interested in either sponsoring one of the two remaining categories or are interested in supporting sponsorship of our prestigious biannual awards.



The two remaining categories available for sponsorship are:

- Category 1 - Conceptual design by a tertiary student
- Category 5 - Supply chain influence on packaging systems (providing positive environmental outcomes).

Category sponsorship is \$5,000 plus GST. Category sponsors are granted permanent naming rights for the sponsored category in the 2011 Awards and are invited to present the award at the gala dinner. The sponsor's logo is displayed on the Packaging Council's website, the 'Call for Entries' brochure and any promotional literature.

Please note that category sponsorship is on a first come, first served basis.

Supporting sponsorship is \$2,000 plus GST. Supporting sponsors have their logo displayed on the Packaging Council's website, the 'Call for Entries' brochure and any promotional literature. For more information, please contact Sharon Sharon@packaging.org.nz.

PCA Food Contact Packaging Seminar

Food packaging, and the potential migration of chemicals from packaging into food, has emerged as a major issue for all companies in the food and packaging supply chain.

Globally, governments and regulators are monitoring food contact packaging issues closely. This involvement reflects growing public debate and concern over the presence of some chemicals in food.

To stimulate debate on the issue, the Packaging Council of Australia (PCA) is holding a seminar about food contact packaging on the **12th November in Melbourne.**

Guest Speakers:

Dr Paul Brent, Chief Scientist, FSANZ

Paul Haberland, Packaging Specialist, Oceania, Nestlé Pty Ltd

Click [here](#) for further information

PaMPITO launches womens' network

PaMPITO has launched a 'Network for Women' because they've noticed that women are not as active in training and skill development as their male counterparts.

The network was launched by Pansy Wong (MP for women's affairs) last month. Its key purpose is to support women in the plastics, paint, glass, pharmaceutical and therapeutic products manufacturing industries and encourage women to pursue a career within these industries by undertaking further training.

The first meeting is to be held in the PaMPITO offices on the **1st December 2010.**

For those interested in attending contact PaMPITO on 09 254 4877 or info@pampito.org.nz

Household recycling – what does each local authority collect?

[BACK TO TOP](#)

Although 92% of New Zealanders have access to recycling facilities, the type of services and materials collected does vary region by region.

To give you a quick overview of the types of recycling services available and what packaging materials are collected in which local authorities, PAC.NZ has produced a spreadsheet which gives you the ability to look up this information quickly. The spreadsheet also contains links to each local authority should you wish to delve further into the recycling services of each region.



This spreadsheet is for general information purposes only, and while every effort will be made to keep the details current, where local authorities have made recent changes to services, details could be outdated.

For specific projects where accurate information is a requirement all details should be checked directly with the local authority concerned.

The spreadsheet is available to download from the Members Only section of the PAC.NZ website - www.packaging.org.nz/members_area/index.php. Please do not hesitate to contact Roshni roshni@packaging.org.nz if you've forgotten the username and password to access the 'Members Only' section of the website

Foodtech Packtech 2010

[BACK TO TOP](#)

Thank you to everyone who came to visit us on our stand at Foodtech Packtech 2010 (12 – 14th October, Auckland). You made a long three days very enjoyable!

Thank you also to our members who exhibited at the trade show and proudly displayed their 'Member of the Packaging Council of New Zealand' posters.



Congratulations to Richard Phillips of Phoenix Wrapping Australasia Ltd who won our business card draw for the 'Smoky Joe' Portable Smoker.

Date for your diary:
Foodtech Packtech 2012 will be held 9 – 11th October 2012.

Waste Minimisation Fund

[BACK TO TOP](#)

The Minister for the Environment, Hon Dr Nick Smith, recently made the following major announcements regarding the allocation of grants from the new Waste Minimisation Fund (established from the waste disposal levy):

- \$1.6 million to the Glass Packaging Forum to increase the number of recycling bins and bottle banks across the country for the Rugby World Cup.
- \$1.15 million for eDay on the 6th November 2010 and 20 new e-waste processing facilities across the country

HOW SAFE ARE WE? programme

How can a business be sure that it has fulfilled its Health & Safety obligations as an employer?

PaMPITO's HOW SAFE ARE WE? programme uses nationally recognised qualifications as benchmarks for assessing employees' skills and competencies in health and safety.

The programme identifies what employees already know and do in relation to these benchmarks and where they might need more training. By identifying the skills you have you can assess How Safe You Are and what further action might be required.

This programme is being offered free of charge for the rest of this year.

For further details please contact PaMPITO on 09 254 4877 or info@pampito.org.nz

Plastics New Zealand launches new websites



Plastics New Zealand has launched its newly revised websites www.plastics.org.nz (information website) and www.plasticsnz.com (trade queries website).

EFSA rejects Bisphenol A concerns

The European Food Safety Authority (EFSA) has said that they could not find any new evidence which would lead them to revise their Tolerable Daily Intake for Bisphenol A.

Click [here](#) for further details.

- \$300,000 to Tyregone in Auckland. Tyregone converts tyres into carbon, steel, oil and gas.
- \$100,000 to Bay of Plenty Regional Council to expand its vermicomposting facility.

In all, 25 initiatives will be funded from the Waste Minimisation Fund out of the 2010 funding round. It is anticipated that the 2011 funding round will open in January 2011.

Click [here](#) for more information about the Waste Minimisation Fund.

Government Announces new Community Environment Fund BACK TO TOP

Minister for the Environment, Hon Dr Nick Smith, has announced a new Community Environment Fund.

The Community Environment Fund has arisen following a review by the Ministry for the Environment, which has seen the merger of the Environment Centres Fund, the Sustainable Management Fund and the RMA Education and Advisory Fund. The funding review concluded a single fund would work more effectively as there were crossovers between applications. Provision has also been made for multiple-year funding recognising that many environmental projects take more than a year and require stability of funding.

There will be two opportunities each year for community groups to apply for funding of between \$10,000 and \$300,000. The initial allocation is \$2.1 million this financial year growing to \$3 million in future years as existing commitments phase out. Applications for the first round of funding close on 14 February 2011 and the second round opens in June 2011.

The Community Environment Fund of \$3 million a year will sit alongside the more specialist Waste Minimisation Fund of \$12 million a year, the Environmental Legal Assistance Fund of \$800,000 a year and the Contaminated Site Remediation Fund of \$1.8 million a year.

Click [here](#) for more information about the new Community Environment Fund.

2010 New Zealand Waste Strategy BACK TO TOP

The Minister for the Environment, Hon Dr Nick Smith, recently published the revised New Zealand Waste Strategy, which replaces the 2002 waste strategy.

According to the Minister, the revised New Zealand Waste Strategy sets out the Government's long-term priorities for waste management and minimisation.

The strategy's two goals provide direction to local government, businesses (including the waste industry), and communities on where to focus their efforts in order to deliver environmental, social and economic benefits to all New Zealanders.

The goals are:



New recycled content guidelines for plastics

The US based Sustainable Packaging Coalition (SPC) has released new guidelines for post consumer recycled content in packaging.

The resource is intended to be a comprehensive source of information that will offer practical and pragmatic guidance on the use of recycled content across 27 high volume packaging applications made from a number of different plastics.

Click [here](#) for further details.

PAC.NZ Meeting Room for Hire



The PAC.NZ offices in Greenmount Drive, East Tamaki, Manukau have a fully equipped, air conditioned boardroom available for hire for meetings.

Please contact Roshni for further information.
roshni@packaging.org.nz

Twitter



If you like to be kept right up to date on environmental issues related to packaging, but hate information overload, then follow us on Twitter.

<http://twitter.com/pacnzinc>

- reducing the harmful effects of waste
- improving the efficiency of resource use

Unlike the previous waste strategy, the revised waste strategy is not focused on specific targets. Instead, the revised waste strategy provides high level direction to guide the use of the legislative tools available to manage and minimise waste in New Zealand.

Click [here](#) for more information about the revised waste strategy.

ISO Standards – Packaging in the Environment

[BACK TO TOP](#)

As we've mentioned in previous newsletters, an ISO Technical Committee has been established to develop international standards to harmonise the environmental aspects of packaging that:

- Reduce the environmental impact of packaging
- Minimize the risk of technical barriers to trade
- Do not conflict with existing standards

PAC.NZ's Executive Director has been granted an official 'observer' status and receives the documentation from the working groups.

The Technical Committee met on the 8th October in Tokyo and agreed to circulate the following draft standards for comment and voting by committee members:

- Packaging – General requirements for the use of ISO standards in the field of packaging and the environment
- Packaging – Packaging and the Environment - Optimisation of packaging systems
- Packaging – Reuse
- Packaging – Packaging recoverable by material recycling
- Packaging – Packaging recoverable by energy recovery
- Packaging – Packaging recoverable by chemical recovery
- Packaging – Packaging recoverable by organic recovery

The Technical Committee will also circulate a Technical Report on 'Packaging Material Recycling - substances and materials to prevent sustained impediments to recycling'.

The next meeting will be in the USA 2 – 6 May 2011. The final standards should be published in December 2012.

As we've mentioned in previous newsletters, the Government is undertaking a major reform of consumer law. PAC.NZ's interest is around the substantiation of claims and environmental claims in particular.

PAC.NZ's recommendation to the Ministry of Consumer Affairs was that the Ministry should promote and support compliance with packaging standards, industry Codes of Practice and guidelines as a means of providing incentives for claims to be made only when substantiated.

The Ministry has released its summary of submissions and the following is the summary of submissions on unsubstantiated claims:



A prohibition on unsubstantiated claims was strongly supported by the majority of submitters, including the Commerce Commission and all consumer groups, who considered that the ability to substantiate claims is a fundamental consumer protection and good business practice. Several business submitters were cautiously supportive, but questioned the practicality of the proposal. Businesses who opposed this proposal felt that the current law was adequate to protect consumers.

Submission comments suggested that the distinction between the general prohibition proposal and the Australian substantiation notices was not clear, and there appeared to be some confusion that the approaches would be used simultaneously.

Enforcement of unsubstantiated claims by the Commerce Commission was supported by the majority of submitters. Half of the consumer groups who responded to this question considered that private individuals and businesses should also be able to enforce this provision. One consumer group noted their support for both the Commission and private enforcement was based on the fact that consumers are usually the first to notice potential breaches and may be able to deal with them in a timely and cost-effective way. Two businesses believed that only consumers should be able to enforce unsubstantiated claims under the Fair Trading Act.

As part of the Consumer Law Reform, the Ministry will shortly publish an additional paper on claims substantiation and will invite further comment.

Click [here](#) for further information on the Consumer Law Reform Programme.

In 2007, SATO New Zealand made the decision to pursue carboNZero certification. SATO remains the only label company in the New Zealand market with this accreditation. As a result of this process, a decision was made to review waste management in a bid to reduce waste.

One of the key waste reduction issues with self adhesive labels is the glassine backing paper or 'liner'. Glassine is a glazed paper and is widely used due to its high strength and resistance to damage despite its thinness. The glassine liner cannot presently be recycled anywhere in New Zealand and it is therefore a generator of considerable waste and additional cost for New Zealand manufacturers and ends up contaminating our environment by being dumped in

landfills.

So SATO made the decision to embark on development of its own product, now known as **ecolabel** to eliminate the glassine material. The **ecolabel** features a distinctive label backing liner, made out of polypropylene - a material that is very desirable for recyclers and for which New Zealand based recycling operations are adequately tooled.

For more information on this product contact:

Cathy Business SATO Tel: Mobile: +64 (0)21 901118	NEW +64 (0)9	Development (0)9	ZEALAND 477	Lundie Manager LTD 2206
---	--------------------	---------------------	----------------	----------------------------------

New Zealand 2011 Business Club

[BACK TO TOP](#)

In 2011, New Zealand will host one of the world's biggest sports events – the Rugby World Cup.



This tournament is a great opportunity also to make business connections. The Government has a key role in coordinating and promoting this work, and has established specialist team co-located with RNZ 2011 Ltd to roll out the economic leverage programme.

This team will co-ordinate the Government's investment in a national festival, a volunteer and hosting programme and a business hosting programme (Business 2011 Club). When you join the New Zealand 2011 Business Club you'll be given the opportunity to connect with like-minded business people at events tailored to your interests.

There are various things you can do as a registered business host.

- Tell the Club if you know international business people who are coming to New Zealand for RWC 2011. We can send them a special invitation to attend our ambassador functions in South Africa, Hong Kong and in the northern hemisphere over October and November.
- Send the Club your ideas about how you will create business opportunities from RWC 2011. They will share these ideas with other businesses over the coming year.

Click [here](#) for more information.

Trust4Skills

[BACK TO TOP](#)

Trust4Skills was established to help people in the printing, publishing and packaging industries get ahead, through making grants for further education.

The Trust has funds available in 2010 for people interested in up-skilling. Previously Trust4Skills has approved grants for people participating in Outward Bound course, attending the PrintNZ conference, seminars and other educational activities.

Grants made by the Trust need to fall under one of the trust objectives which

include:

- To educate, train and advance the skills of those who are involved in the industry
- To provide sponsorship, scholarship, travel or other grants and bursaries for education, training and personal advancement
- To fund other bodies and institutions who can implement these objectives
- To provide other educational benefits.

For more information and an application form, visit www.trust4skills.co.nz or phone 0800 654 455.

Board Talk

[BACK TO TOP](#)

The Packaging Council's [Executive Committee](#) (board) met on the 21st October 2010 and discussed:

- The revised New Zealand Waste Strategy
- Rate of 'sign-up' to the Packaging Product Stewardship Scheme and the upcoming workshops
- The revised categories for the 2011 Environmental Packaging Awards

The board then participated in a facilitated exercise to complete a comprehensive picture of the environment in which the Packaging Council is operating and identify PAC.NZ's Strengths, Weaknesses, Opportunities and Threats (SWOT). A sub-committee has been established to develop a proposal for PAC.NZ's future direction and strategy, taking the outcomes of the Executive Committee's SWOT analysis as a starting point.

Dates for Your Diary

[BACK TO TOP](#)

Below are our key dates for your diary for 2010:

11/11/2010 - PAC.NZ Annual Ambrose Rules Golf Tournament, Muriwai
24/11/2010 - Packaging PS Scheme Seminar - Auckland
25/11/2010 - Packaging PS Scheme Seminar - Wellington
9/12/2010 - Deadline for articles for Xmas edition of *Packaged Up*

Packaging Council of New Zealand (Inc)

77 Greenmount Drive, East Tamaki, Auckland 2013
PO Box 58899, Botany, Auckland 2163
PHONE: 09 271 4044, FAX: 09 271 4041
EMAIL: pac.nz@packaging.org.nz

WEBSITE: www.packaging.org.nz

[Unsubscribe me please](#)