



# PACKAGED UP

TOWARDS SUSTAINABLE PACKAGING

## Packaging Council of New Zealand - Newsletter

September/October 2009

**Welcome to the Packaging Council's brand new bi-monthly newsletter – Packaged Up.**

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### WHAT THE BOARD ARE TALKING ABOUT

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The Packaging Council's **Executive Committee** (board) met on the 20th October and discussed:

- The future of the **PAC-IT** Education resource
- The Packaging Council's value proposition and services to members
- The communication to members of the proposed packaging product stewardship scheme

The final board meeting for the year will be on the 3rd December.

### Welcome to New Members.....

Ferrier TCL  
Harlix Corporation  
Ingham Enterprises  
New Zealand Post Group  
Retailquip New Zealand Ltd

### LATEST PACKAGING RECYCLING DATA

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Last month, the Packaging Council released the latest data about New Zealand's packaging production, consumption and recovery showing that New Zealanders recycled more than 428,000 tonnes of packaging in 2008 and hit all of the targets set under the five year Packaging Accord.

Paul Curtis, Executive Director of the Packaging Council, said that the trends are positive:

"Overall we are recycling 58% of the packaging consumed and we have now met or surpassed the individual recycling targets for paperboard, glass, aluminium, plastic and steel. This is a great result given the major impact which the recession has had on commodity prices particularly for paper, steel and plastics. The average New Zealander now recycles 100kg of packaging each year. In total, New Zealanders would fill about 22,000 shipping containers each year".

[To read more click here!](#)



If you like to be kept right up to date on environmental issues related to packaging, but hate information overload, then follow us on Twitter. Each message is no more than 140 characters long and can be read on the web, via instant messaging or on your mobile phone. What could be easier?

<http://twitter.com/pacnzinc>

## 2009 ENVIRONMENTAL PACKAGING AWARDS

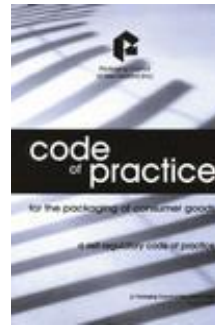
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More than 200 people, including Hon Dr Nick Smith, Minister for the Environment were entertained by our MC Mike King at our 2009 Environmental Packaging Awards presentation gala dinner at the Hilton Hotel, Auckland on the 4th September.

The Supreme Environmental Packaging Award was presented by Minister for the Environment, the Honorable Dr Nick Smith, to Fonterra for its innovative design of a world class export packaging solution to deliver its "anhydrous milk fat" to markets around the world.

Congratulations to our 10 category winners and three highly commended entries. Thank you to our sponsors, without whom this biannual showcase event would not be possible.

[To read more click here!](#)



## ANNUAL GOLF DAY AT MURIWAI – BRING YOUR CLIENTS ALONG



As you will be aware our Annual Golf Tournament is a highly popular event due to the generous levels of support and sponsorship it has enjoyed. We acknowledge that due to the prevailing tough economic climate, it would not have been possible to proceed with this event without your support so, a big thank you to all our generous and sporty sponsors.

12th November  
Team x 4 = \$400.00 + GST  
RSVP by 30th October  
Hurry, numbers are limited.

## PACKAGING PRODUCT STEWARDSHIP SCHEME

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With the Packaging Accord 2004 concluding this year and the Waste Minimisation Act in place, the Packaging Council's board has made a recommendation to our members that the Packaging Council should apply for accreditation of a packaging product stewardship scheme which covers the organisation's corporate members.

The board is in agreement that this is our best defence against onerous compliance costs from packaging specific regulations and restrictions which could be introduced by the government under the Act.

You will have received a letter from our President, David Carter, setting out the board's recommendation and the scheme's key performance indicators. The Packaging Council will be holding a series of member briefing meetings before the end of the year to listen to your feedback and answer your questions. Details on these briefing sessions will be sent out shortly.

In the meantime, please do not hesitate to contact our Executive Director, Paul Curtis, if you have any questions ([p.curtis@packaging.org.nz](mailto:p.curtis@packaging.org.nz)).

## CODE OF PRACTICE

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A project team has been assembled to review and update our Code of Practice document. It was last updated at the beginning of the second Packaging Accord and in light of international advancement of best practices for the packaging industry, new waste minimisation legislation in New Zealand, and the establishment of a packaging product stewardship scheme to replace the Packaging Accord it is timely to revisit and overhaul this document which will encompass the KPIs of the new scheme. If anyone wants to hear more about this project please contact [Sharon@packaging.org.nz](mailto:Sharon@packaging.org.nz)



## NEW ZEALAND PACKAGING ACCORD FIFTH AND FINAL PROGRESS REPORT LAUNCH



The Packaging Council will host a lunch event on the 17th November to celebrate the successes achieved over the five years of the Packaging Accord at Romfords, Tamaki Yacht Club, 30 Tamaki Drive, Mission Bay.

If you still haven't replied to your invitation you still have time, however numbers are limited. Please RSVP to Roshni ([roshni@packaging.org.nz](mailto:roshni@packaging.org.nz))

## MINISTRY FOR THE ENVIRONMENT LAUNCHES NEW WEBSITE

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The Ministry for the Environment has made it easier to access information on their work streams and progress as they implement policies and regulations under the Waste Minimisation Act. This site will enable you to access information about the waste levy and the recently announced criteria for applying for waste levy funding for waste minimisation projects and also give you details on the guidelines and process for applying to have your product accredited under the new product stewardship provisions in the Act.

[Click here to read more!](#)

## MASTAGARD'S NEW PLASTICS RECYCLING FACILITY [BACK TO TOP](#)

Mastagard is a large recycler in the Canterbury region, and an important member of the Packaging Council, bringing end of life solutions to the packaging supply chain. It was with great pleasure that the Packaging Council, together with several member companies from both north and south Islands, were a part of the official opening by Hon Dr Nick Smith, Minister for the Environment, of Mastagard's new \$5 million plastics recycling facility in Christchurch.

This new facility is a custom made shredding, washing, drying and extruding plant that will be able to take a wide range of plastics, including agricultural wrap. The facility is capable of cleaning and preparing a wide variety of post consumer and post industrial material that has previously had to be exported and converting it into a high quality, re-pelletised plastic commodity, ready to be used by local and international plastics manufacturers as substitute for imported virgin material.

In the words of Sebastian Stapleton, General Manager of Mastagard in his opening address "more is less - more plastics recycling is less reliance on imports of virgin plastics, less oil required for transport, less energy used in production, less landfill, less spending on imports..."

[For further information on the services provided by Mastagard click here!](#)

**Mastagard.<sup>®</sup>**  
**0800 88 66 55**



## MEETING ROOM HIRE



The PAC.NZ offices in East Tamaki, Manukau have a fully equipped, air conditioned, boardroom available for hire for meetings.

Please contact Roshni for further information  
[roshni@packaging.org.nz](mailto:roshni@packaging.org.nz)

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