

## Packaging Product Stewardship Scheme (Managed by the Packaging Council of New Zealand)

### *THE MODEL*

SCHEME PRINCIPLES		SCHEME PARAMETERS	SCHEME ACTIVITIES	MEASURES OF PROGRESS	OUTPUT
<ul style="list-style-type: none"> <li>• Promotes sustainable packaging</li> <li>• Voluntary scheme at best cost</li> <li>• Supports innovation &amp; competition</li> <li>• Stimulates continuous improvement</li> <li>• Encourages a 'whole-of-life' approach</li> <li>• Annual reporting</li> <li>• Addresses education</li> </ul>	Policies and Procedures	Scheme membership	Company members of PAC.NZ formally sign up to become members of the scheme.	Number of CEO's (or equivalent) committing their company to the scheme	<p style="text-align: center;"><b><u>SCHEME COMMUNICATION</u></b></p> <p><b>Scheme Manager:</b> Annual report Media Website</p> <p><b>Scheme Members:</b> On-pack information Point of sale information Websites Other materials</p>
		Code of Practice for Packaging Design, Education & Procurement	Scheme members adopt the CoP for new and existing packaging.	Number of companies	
		Education	Scheme members provide (i) on-pack information to aid identification of packaging material type and (ii) additional information to the consumer about their role in waste minimisation.  Scheme manager develops student education resource.	<ul style="list-style-type: none"> <li>- % providing on pack information to identify packaging material type</li> <li>- % providing additional information to the consumer</li> </ul> Uptake by schools and tertiary education establishments	
		Feedback mechanism for complaints & suggested improvements	Scheme manager implements a 'complaints & suggested improvements process'. Scheme members respond formally on request.	<ul style="list-style-type: none"> <li>- Number of complaints</li> <li>- % by material type</li> <li>- Nature of suggested improvements</li> </ul>	
	Key Performance Indicators	Packaging waste minimisation and environmental impact	Scheme members implement systems to report qualitative and quantitative data against the scheme's key performance indicators.	Trends in reported metrics	